



For Immediate Release
November 13, 2007

Niche Technology Appoints Mark Pond as UK Customer Support Manager

LONDON, UK – Niche Technology is proud to announce the appointment of Mark Pond as UK Customer Support Manager. Mark, who has 25 years experience as a police officer with both Cheshire Constabulary and the Metropolitan Police Service, will work with Niche customers in the UK to ensure they are using Niche Records Management System (RMS) to its full capability.

"I look forward to taking up this challenging role and assisting forces in their implementation and use of Niche RMS, particularly at this time of exciting growth at Niche Technology," says Mark.

Niche supplies 25% of the UK's police forces with Niche RMS, a single unified system supporting all operational policing needs. Niche RMS is an approved system in the government-led initiative to join up all criminal justice agencies through the Criminal Justice Extranet. Niche worked with its UK customers to deliver the requirements on time and to the exacting standards set by central government agencies.

The company's support and development of customers' mobile data strategies, which allow beat officers to access and input RMS data, has proved valuable to forces such as

North Wales Police, who report a 10% increase in front line patrol time. This work has aligned North Wales Police with the theme of HM Inspector of Constabulary Sir Ronnie Flanagan's interim report on policing, which calls for more effective use of technology, in particular to support front line staff accessing critical operational information.

As Niche RMS evolves, Niche is building its support resources, bringing on experienced police personnel like Mark who can help services exploit the system's capabilities, share best practices and ideas, and ensure they maximize their return on investment.

"Over the past 4 years Niche has become the market leader in the UK for large operational policing systems," says John James, Director of Operations and Business Development for Niche Technology. "With Mark joining the team at Niche he will be the key contact for our customers and we are delighted to have him on board."

Niche Technology continues to develop Niche RMS, with the next major release becoming available in the UK by the end of 2007. The release will offer additional capabilities, including an enhanced interface to the Police National Computer (PNC).

ABOUT NICHE TECHNOLOGY AND NICHE RMS

Niche Technology is a privately owned company incorporated in Canada and the UK, specializing in law enforcement software. Niche Records Management System (Niche RMS) is used by more than 75,000 sworn officers worldwide, and current implementation projects will see that number rise to over 100,000. The system is being used to create efficiencies and improve performance across a range of operational policing functions. Niche RMS is currently used by over 50% of Canadian police officers; 27% of UK police officers in 12 forces; 20% of Australia's police officers; and is now in production use in the US. Eight of the 25 largest police services in the English-speaking world have selected Niche RMS as their core operational police system. For more information, go to www.nicherms.com.

For more information: Paul Sullivan, BreakThrough Communications Tel: +1-604-685-4742 Email: p.sullivan@breakthroughpr.com